Appl. No. 10/646,215 Amdt. dated December 4, 2007 Reply to Office Action of September 4, 2007

## Amendments to the Abstract:

## Please replace the Abstract with the following:

The present invention is directed to systems and method of facilitating e-commerce transactions. In one embodiment, a A method of facilitating e-commerce transactions comprises receiving a settlement request for a purchase account and related information sent from an end user system used by an end user to make a purchase from a seller or sent from a store system used by the seller. The related information includes a purchase price of the purchase and an identifier of the end user identifier. The method includes determining whether the purchase account of the settlement request purchase account can be settled through financing, based on financing availability information specifying which specifies a financing available amount of the end user, and the purchase price of the purchase. If it is determined that the purchase account can be settled, then a message that the purchase account can be settled through financing is outputted, and financing information regarding a charge account of the end user for the purchase is recorded, the charge account being determined based on the purchase price of the purchase.

## The following is a clean copy of the Abstract:

The present invention is directed to systems and method of facilitating e-commerce transactions. A method of facilitating e-commerce transactions comprises receiving a settlement request for a purchase account and related information sent from an end user system used to make a purchase from a seller or sent from a store system used by the seller. The related information includes a price of the purchase and the end user identifier. The method includes determining whether the settlement request purchase account can be settled through financing, based on financing availability information specifying a financing available amount of the end user, and the purchase price. If it is determined that the purchase account can be settled, then a message that the purchase account can be settled through financing is outputted, and financing information regarding a charge account for the purchase is recorded, the charge account being determined based on the purchase price.